

02.22.21

GIVING VOICE TO THOSE WHO CREATE WORKPLACE DESIGN & FURNISHINGS

officeinsight



LightWork Chair | Jonathan Prestwich
Inform Table | Davis Design Team

the difference between a dining chair and an office chair prior to the pandemic, they underestimated the value of ergonomic office furniture. More than half responded they are not working in a home office space but instead are typically working from the kitchen or dining room table, couch, bed, and/or car. “At the start of the pandemic, people were happy sitting anywhere,” added Ms. Propst. “But as days turned to weeks and weeks to months, people really began to feel unhealthy and recognize the need for ergonomic solutions.” The research found that nearly 8 out of 10 office workers who are now working from home believe having a better home office setup would help them to be more productive while 95% agreed they need improvements (such as an ergonomically designed chair, an extra monitor, or a height adjustable desk) to feel more comfortable and healthy working from home. Additionally, the survey found that over 40% rank an ergonomically designed office chair at the top of their wish list and an overwhelming 78% agree they would like to receive a new, ergonomically designed chair for work or gaming as a gift. “We’ve seen a significant increase in home office purchases over the last few quarters,” said Ms. Propst. “As people have acclimated to remote work, they’ve been able to turn their focus on their wellness and what they need to support their health. In terms of commitment, creating an ergonomic

workspace could be one of the easiest new year goals to accomplish—once you have it, it will provide countless benefits for years to come.” [Read More](#)

>HOLLY HUNT renewed its long-term leases at Vornado Realty Trust’s Design Center at theMART in Chicago and Architects and Designers (A&D) Building in New York. “HOLLY HUNT’s New York and Chicago showrooms have been a cornerstone to the industry for decades — offering design professionals a calm, comfortable, and inspiring place to explore and specify,” said Byron Morton, vice president of showroom leasing, theMART. “In 1983, Holly Hunt opened her first showroom in Chicago’s Merchandise Mart, a beautiful and thoughtfully presented, gallery-like environment. We are honored to continue to be HOLLY HUNT’s partner in Chicago close to 40 years later. This year also marks the brand’s 20th anniversary

at the A&D Building in New York. We are especially proud of this long-standing relationship and to work with a brand that epitomizes exquisite design and craftsmanship, commitment to quality and outstanding client services.” President of HOLLY HUNT, Marc Szafran, shared, “Our goal at HOLLY HUNT is to continue to deliver the industry’s most exceptional, concierge-level customer service available to designers today. This means supporting the trade however and whenever they want to engage with us: to check inventory, to shop, to specify, to order samples, to manage quotes and orders, or even more. Designers have loved and trusted our showrooms for almost 40 years because of the creative inspiration they afford, as well as the opportunity to see, touch and feel our beautiful products. Vornado Realty Trust properties in New York and Chicago

are a critical component of our showroom network, and our success in this area is in large part due to the long and fruitful relationship we have with them. We’re thrilled to continue this relationship, especially as our digital platform fully integrates with our brick-and-mortar locations, creating a true, state-of-the-art, omnichannel experience for the trade.” [Read More](#)

>The IFDA Educational Foundation will be accepting applications Mar. 1-31 for 2021 scholarships.

Since the early years of this 74-year-old global design industry alliance, arguably the most diverse organization of its kind with membership that includes designers, media and marketers, EF has awarded scholarships to high-achieving design students as well as grants to talented professionals, internationally. This year there are nine scholarships available for a total of \$19,000. Applicants must be currently enrolled, and scholarships are paid to the school for the 2021 fall semester tuition. The scholarships are as follows:

- IFDA Leaders Commemorative Scholarship* — \$1,500. Open to currently enrolled, full-time undergraduate students; extra credit for volunteer work/leadership.
- Part-Time Student Scholarship* — \$1,500. Open to undergraduate students.
- IFDA Student Member Scholarship* — \$2,000. Open to currently enrolled, full-time undergraduate IFDA student members.



HOLLY HUNT Showroom at the A&D Building, New York